



THE COMPADRES CONNECTION

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with Rio Hondo FAAR
Coalition!

Compadres Evaluation
Corner

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Connection

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RIO HONDO COLLEGE TOBACCO WASTE CLEAN-UP DAY

by Brianna Beltran, Staff Assistant

This year students at Rio Hondo College made huge efforts to bring awareness to the dangers of smoking on campus. With the support of Compadres for Tobacco-Free Los Angeles County, the students came up with their coalition name, Fresh Air at Rio (FAAR) Coalition. They also came up with a captivating slogan: "Start at Rio, Go FAAR!" The coalition was just created this past January. Compadres has provided the student group tobacco trainings, workshops, and educational resources to the members in order to be compassionate, professional, and educated leaders.

"Start at Rio, Go FAAR!"





Faar coalition members on National wear red day; February 7, 2020

THE CAUSE FOR CLEAN-UP

The Compadres for Tobacco-Free Los Angeles County partnered with the FAAR coalition members to clean up tobacco waste around the campus. The planning for this event was completed in a short six weeks. Cigarette butts remain the most littered individual item and it's important to recognize the significant environmental consequences as well. Because Rio Hondo College is surrounded by the Whittier Hills, the dense brush and trees pose an extreme fire hazard danger. Another topic of concern that coalition members identified is the rising e-waste (pods, cartridges, etc.) and disposable e-cigarettes. These tobacco waste products were also collected on campus. The Compadres team located areas and divided the FAAR members into teams. In Compadres and FAAR coalition member's efforts to showcase the significant amount of tobacco waste, they stored the tobacco products in a large glass container.

WHY IS THIS IMPORTANT?

Overall, FAAR coalition members hope that this collection of waste will move the campus to change to a 100% smoke and tobacco-free policy. The current campus policy allows for smoking on campus in designated areas, however, a great amount of tobacco waste was found in non-designated smoking areas. FAAR members plan to present to the board members to provide support for a campus wide smoke and tobacco-free policy. Compadres and FAAR coalition members aim to bring awareness to create a healthy smoke and tobacco-free environment.



RESOURCES TO PROMOTE A CAMPUS FRESH-AIR ENVIRONMENT:

[HTTPS://CATOBACCOFREECOLLEGES.ORG/POLICY/](https://catobaccofreecolleges.org/policy/)

[HTTPS://WWW.CYANONLINE.ORG/QUIT-TOBACCO](https://www.cyanonline.org/quit-tobacco)

<https://med.stanford.edu/tobaccopreventiontoolkit/parents-and-school-policy.html>

COMPADRES EVALUATION CORNER

by Gregory Robinson, External Evaluator

Applied research and evaluation is fundamental to the success of the California Department of Public Health Tobacco Control Program and to the Compadres initiative. Two types of evaluation of evaluation activities keep us informed about what works: Process evaluation (also called formative evaluation) is design and development testing to maximize the success of an intervention. Here, we take a close look at the way we're implementing our interventions to reduce tobacco-related health disparities in the Hispanic/Latino population of Los Angeles County.



Our goal is to obtain constant feedback to improve program delivery. We conduct key informant interviews to gain insight into specific communities and organizations. We depend upon focus groups for feedback on the design and content of educational materials. We conduct public intercept surveys to gauge support for policies and to help develop messages that dovetail with community concerns.



On the other hand, outcome, or summative evaluation is designed to assess the overall worth or merit of our interventions. Outcome evaluation provides evidence of whether our intervention succeeded at reducing smoking, vaping, or exposure to secondhand smoke in the Hispanic/Latino population. It's the bottom line. Since we're all cooking at home more than ever right now, here's a culinary metaphor developed by an evaluation theorist, Robert Stake, to distinguish these two types of evaluation:

When the cook tastes the dish, that's formative evaluation.

When the guests taste the dish, that's summative evaluation.

Tell us why this metaphor works and we will send a small gift to the winner. Send your response to info@compadreslac.org. Thanks for reading Compadres Evaluation Corner!

COMMUNITY CONNECTION

QUIT SMOKING AND VAPING TOOLS

If you or a loved one are struggling with addiction and want to quit, please visit the [Truth Initiative](https://truthinitiative.org/what-we-do/quit-smoking-tools) page for mobile quit programs: <https://truthinitiative.org/what-we-do/quit-smoking-tools>

CALIFORNIA TOBACCO CESSATION HEALTH COVERAGE

The California Smokers Helpline provides all adult smokers free telephone counseling services to help you quit smoking. Services are available in six different languages. Teens ages 14-17 are also eligible to receive free services with consent of a parent or guardian. If you are insured under Medi-Cal or Covered California, medications prescribed by your doctor are available to help you quit smoking or vaping! Call 1-800-NO-BUTTS for more information.



CLICK ON THE LINKS FOR MORE CESSATION RESOURCES:

[California tobacco cessation coverage](#)

[Free nicotine patches 2-week starter kit](#)

[Medi-cal and covered ca income guidelines](#)



Compadres Word Search

O E W E J D U N E Y R J Z V A
E H F R E S H A I R T B V C V
X E M J Z C U V Q C P M T O A
W A C B X E U J J V O B L M R
O L M I G S D E L H N T R M Y
M T F H G S P K M B W X I U E
E H P G M A R I J U A N A N D
E Y D Y V T R S M O K E G I E
T X I S C I S E L S H H C T Q
O Z Z K X O P H T U Q E U Y U
B A R N B N L W Q T N Q A L I
A J G N B X O L O F E G L R T
C S M O K E F R E E C S S M T
C K I A V I L H E G T E J F B
O I X O R L X P R A E X U B C

MARIJUANA
SMOKE
LUNGS
FRESH AIR
HEALTHY
TOBACCO
CESSATION
SMOKEFREE
QUIT
HEART
COLLEGE
COMMUNITY
VAPE
NICOTINE
CIGARETTES

Enter your completed word search to win a prize! Send completions to info@compadreslac.org

RESOURCES FOR STUDENTS

Preparing for online education:

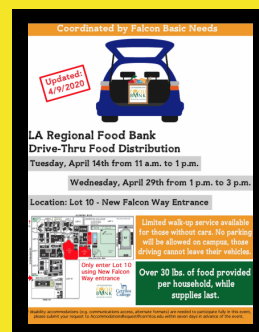
<https://cvc.edu/keeplearning/>



Cerritos College

The Falcon Basic Needs will be hosting a food distribution on April 29th.

Double click the picture for more information and other campus resources.



Rio Hondo College

Rio Hondo College is providing a number of resources for students during the COVID-19 pandemic, such as Grab & Go Groceries. Visit the student resource page for more information: <https://bit.ly/2yYIFmc>

